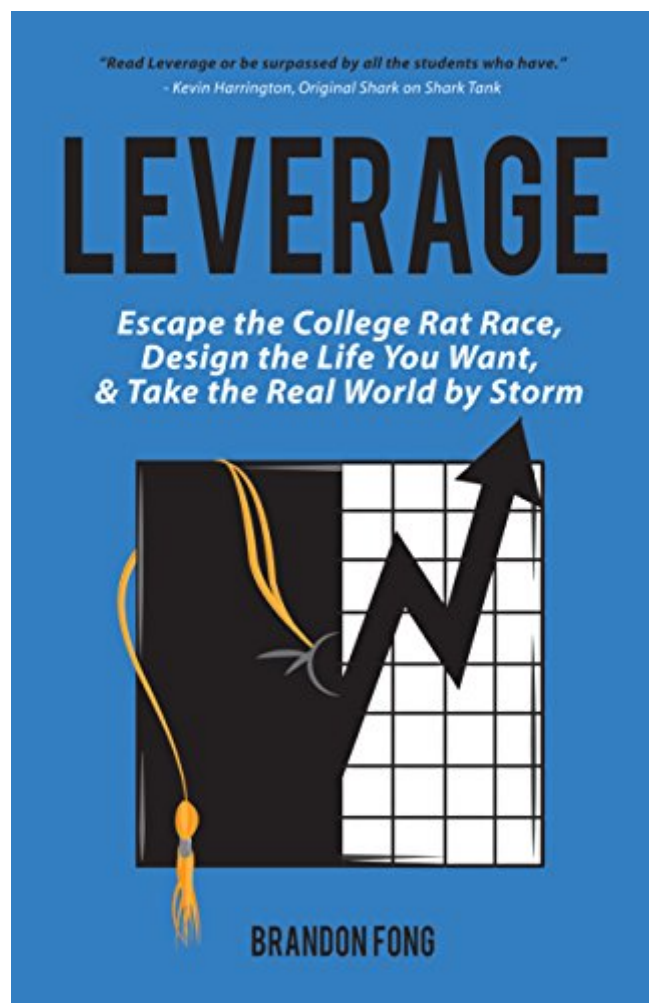




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# Leverage: Escape The College Rat Race, Design The Life You Want, And Take The Real World By Storm



## Synopsis

Leverage is not a "college survival guide" nor does it have anything to do with partying, dating, or living with obnoxious roommates. This book focuses on solving the more daunting questions that creep into the mind of nearly every college student: Did I choose the right major? Will I be able to find work that makes me happy and succeed financially? Will I live up to my own expectations and the expectations of those who matter to me? Will I end up as a big failure? This book is for college students who refuse to settle for an average life and who are willing to work to achieve their dreams. Leverage is designed to be a guide that will provide you with the tactics, tools, and resources to accelerate your success and enable you to leave a lasting, positive impact in the lives of many others. In four parts, Leverage will equip you with many hidden and non-traditional strategies that will put you in control and make you increasingly more confident to crush college and take the real world by storm. Part one, Setting the Foundation, will teach you how to correctly choose your major, get better grades, study more efficiently, and use time-tested productivity strategies to add more productive hours to your week, giving you more time to do what you love. Part two, Mental and Physical Leverage Points, shows how to use psychological hacks to land your dream internship or job, fundraise thousands of dollars, or acquire any knowledge you want. You will also learn how to become indispensable to any organization or cause and discover how to acquire, leverage, and engage a mentor to help you reach your goals faster. Part three, Online Leverage Points, begins by helping you identify what impact you want to leave on this earth. Then you will learn how to master LinkedIn, Twitter, and your personal website to give you the upper hand in your chosen field. Part four, Execution and Beyond, walks you through tested strategies to increase your chances of winning scholarships to kill your student debt and study abroad for free. You will also learn how to use your leverage points to ask for more, and discover how to build powerful relationships that will give you peace of mind and make you feel confident that you will succeed after college. Imagine what your life would be like if you knew the best ways to invest in yourself and understood how to leverage those opportunities to get what you want. How awesome would it be if you became the go-to person within your network who has a direction and a plan for what you want to do with your life? Don't be the person who misses out in life because you are busy worrying about what is out of your control. Take matters into your own hands and be the kind of person who inspires others to become the best version of themselves. The guidelines provided in Leverage have brought results to students in many different fields. All you have to do is read and execute. Your journey starts today. "I have a student about to go off to college, and Leverage was the perfect high school graduation gift for him! If your student is looking for study tips, or a good

resource for college prep in general, this book is the go-to guide. I wish someone had given this to me as a graduation gift..Ã¢â¬Â -Gina Parris, BuiltToWin.com"I wish I would have read this book sooner! Brandon offers phenomenal study tips that will show you how to get good grades and make you feel more confident in your abilities. IÃ¢â¬Âm already implementing his strategies for acquiring internships and am seeing success!" -Helena Scharf, Colorado State University

## Book Information

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## Customer Reviews

I never went to college and don't plan on it but this book is still very helpful for entrepreneurs too or people who refuse to settle for an average life. Brandon teaches you how to maximize your potential by doing things like building your LinkedIn profile, making a website, and befriending influential people. By doing these things you will be way ahead of others. A lot of people can get good grades that look good on a resume but not everyone knows how to market themselves!

Brandon has such an amazing writing style -- it's conversational, easy-going, and exciting to read. I have read a few books in the self-help genre, and definitely find this one to be the most inspiring and easy to follow. I am a biology major with a pre-med emphasis, which proves that the concepts

in this book are useful for just about anyone. After reading *Leverage*, I have modified my writing style and utilized some of the tactics in some areas that he covers in the book, and it has paid off. For example, within the past few months I have been applying for scholarships for my upcoming study abroad experience (another thing partly inspired by this book!), and have used some of Brandon's tips to do so. I found out just yesterday that I received a scholarship for \$500, and I can certainly attest part of that to the fact that I used Brandon's tip to start with an interesting hook in my essay. Though I am almost finished with college, I will certainly be using Brandon's advice as I move forward to rock the rest of my college experience, make better connections, and succeed in my career path. I can honestly say that the advice that Brandon provides in this book has changed the way I approached my college experience, and I am extremely grateful to have come across Brandon and his work.

I am so impressed with this book. Brandon pulls you in right at the beginning and keeps delivering great insight chapter after chapter. Although I graduated college years ago I have learned several things that can even help me today! This is one of those books that is worth reading a second time. Parents if your kids are wandering aimlessly around with no clue how to approach college or life this book is a must for them to read. I can't say enough great things about this book. I loved it!

A book of guidance for high school and college students alike, this book is a perfect field guide to those wishing to get the most out of their college career. The advice given is clear, ideas clearly organized and the advice is incredibly valuable. Adding screenshots and personal examples only made the advice more clear cut and easier to understand. The stories contained in the book are both relatable for many college students and an exciting glimpse of what's ahead for those still in High School. Additionally, the book allows to be reread and able to still gain plenty of new information. Brandon never fails to produce work of the highest quality and this book is a shining example of such. Worth every penny!

The topics covered in this book can seem daunting, but the author has found a way to make these topics approachable and relatable. I'm currently a college senior and I wish I would've had this book three years ago. Brandon covers a range of topics and gives his own personal experience on how to tackle the "college rat race". The advice Brandon has and the stories he tells makes for a great read, filled with valuable lessons on how to be successful.

One of the best books I have read in awhile. The style of which it was written in makes it an extremely free flowing, easy read and not to mention, he makes it easy for all individuals to be able to relate to it. You are not getting overwhelmed by millions of large words that you need to consult a dictionary for constantly. It is able to reach all ages because of the versatility of the topic and how he guides you through the steps and stages of how to create a more beneficial and successful future for yourself. Highly recommend it for anyone planning their future, it truly is an eye opener and you will not be disappointed!

I am getting this book especially for my teenage daughter. This book is not just a great resource for college students. It comes with a particular spice to it. You cannot escape the author's manifest zest for life. His words carry flavor and gusto in a way that I believe will effectively spur his audience into positive action. It makes for a unique resource to encourage youth using a voice that they can resonate with. This resource is just what you want to get as a gift for your student even before they go to college. The book is loaded with non-traditional strategies for youth to develop confidence to design the life they want, break ahead of the pack in this increasingly complex, competitive world and make this world a better place. All I can say is do yourself or loved one a favor. Get this book! This is a priceless resource for college students to make the best of now and invest in tomorrow TODAY! Loved it!

This book is an A++!! Anyone wanting some serious study tips and the secrets to killing the college game, this is a must read! Brandon's transparency and confidence throughout the book really gives the reader a "time to win!" Feeling. Whether you yourself are in college or want to gift this to someone who will benefit, this will sure be a valuable item to get!!!

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